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Roving gringo raises spirits around Mexico

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By Chris Hawley, USA TODAY



Robert Alexander explains a Mexican-style rodeo during a taping of his TV show Gringo in Mexico in Mexico City on Aug. 24. Alexander's travel show has become a hit in Mexico.

By Chris Hawley, USA TODAY

MEXICO CITY — He bounds around Mexico like a fanatical tourist, weaving through Indian markets and colonial churches while urging his viewers to "Come on! Come on!" and spewing Spanish in an awful American accent.

The "Gringo in Mexico," as Robert Alexander is known, has a hit TV show that is half travelogue, half food fest and 100% enthusiasm for all things Mexican. It's a potent pick-me-up in a country that has been feeling pretty down about itself lately.

"Hola! Welcome to GEM, *Gringo en México!*" Alexander exclaims to the camera as he prepares to invade a Mexico City restaurant.

Since its debut last year, the show has become one of the top programs on cable and satellite channels owned by entertainment giant Televisa, including Unicable in Mexico, Televisa International in South America and Galavisión in the USA and Europe.

VIDEO: A look at "Gringo in Mexico," a travel show produced in Mexico

It's seen in 40 countries and turned Alexander, a former soil scientist from San Francisco, into an international phenomenon.

"GEM! Your show is great!" says Morela Ortiz, a tourist from Venezuela who spots Alexander on a Mexico City sidewalk.

Each episode is a one-man expedition, as Alexander elbows his way into festivals, interviews artisans and swoons over every bite of a taco. He peppers his Spanish with English exclamations — "Oh good!" and "Yeah!

Over 80 episodes, Alexander has fought bulls, flown on a para-glider and bared it all on a nude beach. He's eaten caterpillars, ant eggs, roasted grasshoppers and fermented agave sap.

Fans say the show is an antidote to the bad news plaguing Mexico lately: an intensifying drug war, a spate of high-profile kidnappings and the U.S. crackdown on illegal immigration.

"With all the bad things going on, he makes us feel proud about our country," says Carlos Romero Piñeda, a taco vendor in Mexico City.

Television action figure is an unlikely second career for Alexander, 58, a physicist who came to Mexico in 1979 to help set up laboratories for analyzing soil. He spent the next 28 years testing farmland and prescribing fertilizers for aid programs and the Mexican government.

"I'm just a scientist," Alexander says. But as he launches into an explanation of soil acidity, it is clear why he has become a successful travel host. The guy literally gets excited about dirt.

During his years in the field, Alexander explored Mexico's most rural corners, learning Spanish from peasants and discovering the country's best food over meals at farmers' homes.

He met his wife, Veronica Gallardo, at an art gallery, unaware that she starred on a Televisa talk show.

In 2007, Gallardo and Alexander pitched the idea of a travel show to Televisa. Within months, the program had a budget and debuted April 1, 2007.

In the first few episodes, Alexander was self-conscious about his Spanish.

"I know the words, but I'll never get the accent," he says. His vocabulary is sometimes imprecise. When he gets excited, his *er*s and *is*s (the Spanish articles) go out the window, mixing up his genders. His viewers love it.

"It's kind of funny. It's part of his charm," says fan Azenett Martínez Frutero.

Alexander plows through his lines. During a taping at a rodeo, he tries to explain the competition to the camera.

The cameraman leans in to tell Alexander he has likened the rodeo to a beauty pageant. Does he want a second take?

"Hell, no!" Alexander says. "Once you start programming this stuff, it's all over."

Oddly, viewers have the most trouble understanding Alexander's name.

He always introduces the show as "GEM, *Gringo en México*," pronouncing the initials as the word "gem." Many viewers think that's his name.

"Gem! Gem!" shouts Oscar Nuñez Tovar, a spectator at the rodeo, as he strains to take Alexander's picture with a cellphone.

After 18 months on the air, the half-hour show has visited 20 of Mexico's 31 states and spawned a travel column in a magazine aimed at foreigners in Mexico.

The show plans trips to other countries, producer Jorge Alfaro says. Alexander says he's exploring the idea of an English version, tentatively titled *Latin American Gringo*.

"He talks funny, but he brings a lot of respect for our culture," says Ricardo Frijol Mendoza, a customer at the Huarache Azteca restaurant, as he watches Alexander at a nearby table rave about a dish. "He's so curious about Mexico, and it's flattering. That's why people like him."

Hawley is Latin America correspondent for USA TODAY and The Arizona Republic.

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TRAVEL

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The North Shore of Oahu is a surfer's paradise, but there is much to see on the Hawaiian island, besides surfers on 20-foot waves (which is nonetheless amazing to witness).

STORY BY GARY A. WARREN
PHOTO BY MICHAEL GOULDING
ORANGE COUNTY (CALIF.) REGISTER

HAWAIIANS CALL IT "THE GATHERING PLACE" and so it remains. More than half of the state's population of 1.3 million lives in Oahu. It's home to the islands' most important historic site (Pearl Harbor), most famous beach (Waikiki) and biggest city (Honolulu). Once dominated by agricultural plantations and military bases, Oahu is now the center of overseas tourism and the native Hawaiian sovereignty movement. * Insider tip: Oahu is home to the only royal palace in the United States, Iolani Palace. Hawaii became a U.S. territory in 1898 and the 50th state in 1959. Many native Hawaiians consider the annexation illegal. Here are eight places and people not to miss when you visit.

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See OAHU Page T6

OAHU OF

From kahlua pork to scenic drive, 8 don't-miss attractions on Hawaii's most famous island

[MEXICAN TELEVISION]

Gringo cheerleads for all things Mexican

Story and photo by Chris Hawley
REPUBLIC MEXICO CITY BUREAU
MEXICO CITY — Hundreds around Mexico like a fanatical tourist, wearing through Indian markets and colonial churches while urging his views to "Come on! Come on!" and speaking Spanish in an snarling American accent. The "Gringo on Mexico" as Robert Alexander is known, has become a hit with a TV show that is half travelogue, half food fest and 100 percent enthusiasm for all things Mexican. It's a potent pick-me-up in



Robert Alexander interviews a chamo, or Mexican rodeo rider, during the taping of his show Gringo on Mexico in Mexico City.

a country that has been feeling pretty down about itself lately. "Hola! Welcome to GEM, Gringo on México!" Alexander exclaimed to the camera as he prepared to invade a Mexico City restaurant for that week's

show celebrating Mexico's 180th uprising against Spain, known as the grito (the cry). "Come on! ¡Vámonos a GRITAR!" Since its debut last year, See GRINGO Page T4

[EXPLORE ARIZONA]

Mini-airplane collection lands at Embry-Riddle

Story and photo by Sam Lowe
SPECIAL FOR THE REPUBLIC

PRESCOTT — Some things were meant to be together. Peanut butter and jelly. Chaps and salsa. The John W. Kulus Miniature Aircraft Collection and Embry-Riddle Aeronautical University. Especially that last pair. The collection consists of 5,829 miniature flying machines, each painstakingly carved over a half-century by Kulus, who lived in Mesa. Using only balsa wood and a razor blade, he



Human hands dwarf the miniature biplane and bomber carved by John Kulus.

Mini-aircraft collection

When 7 a.m. - midnight Mondays through Thursdays; 7 a.m. - 9 p.m. Friday; 10 a.m. - 9 p.m. Saturdays; 10 a.m. - midnight Sundays.
Where: in the Library, Building 43 at Embry-Riddle Aeronautical University, 3700 Willow Creek Road, Prescott. Admission: Free. Details: library@erau.edu/collections/kulus.html or 928-777-3871.

See AIRPLANES Page T7

Arizona VISIT CANYON DE CHELLY LODGE FOR LESS

The Thunderbird Lodge in Canyon de Chelly National Monument in Chinle is dropping its rates for winter effective Nov. 1 through March 1. Rates at the 74-room lodge are \$6.30 for a single room, \$6.90 for a double, \$75 for a triple and \$81 for a quad. Suites are also available starting at \$94.50 for two. These prices reflect a savings of up to 43 percent off summer rates. Guests who stay Saturday, Sunday or Monday nights receive a complimentary continental breakfast, 10 percent off canyon tours and 10 percent off gift-shop purchases. The Thunderbird Lodge, which sits on a site of a trading post built in 1896, is the only lodging facility in Canyon de Chelly National Monument. Rooms are equipped with satellite television, and the cafeteria-style restaurant is in the trading post's original building. Details: 800-679-2473 or www.tbirdlodge.com.

Travel deals

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Grupo Posadas Mexico recently announced the extension of its 25 percent-off spring and summer promotion through the fall and winter season. Guests at Posadas' Aqua Cancun and Fiesta Americana Hotels and Resorts properties will receive 25 percent off their nightly rate, dining and beverages, and spa services. Fiesta Americana properties involved are Grand Coral Beach Cancun, Grand Los Cabos, Condosa Cancun, Puerto Vallarta, Casumal Dive Resort and Villas Acapulco. The promotion is based on single or double occupancy for travel through Dec. 21. Details: 800-343-7821 or www.fiestamex.com/mexico.



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Reported by Allan Stanton for more dining, food, travel and home deals, visit deals.azcentral.com. E-mail your deals to deals@azcentral.com or call 602-444-8236.

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T4 SUNDAY, OCTOBER 12, 2008

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Soil scientist becomes manic TV personality

GRINGO
Continued from T1

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"GEM: Your show is great!" said Maveela Ortiz, a tourist from Venezuela who spotted Alexander on a Mexico City sidewalk recently. Each Gringo en México episode is a one-man expedition, as Alexander shows his way into festivals, interviews artists and swoons over every bite of taco. His Spanish is peppered with English exclamations — "Oh good!" "Yeah!" — and his blue eyes frequently bug out with excitement.

Over 77 episodes, Alexander has fought bulls, flown on a paraglider and bared it all on a nude beach. He's eaten caterpillars, ant eggs, roasted grasshoppers and fermented agave sap.

Thus say the show is an antidote to the bad news that has

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"With all the bad things going on, he makes us feel proud about our country," said Carlos Romero Velasco, a Mexico City taco vendor.

From scientist to star
In the pit of a rodeo arena, Alexander's crew filmed the second half of his independence-week show. One lasso snapped, making a menacing whistle as it whirled around. Another rope ran around a cowboy's saddle horn so quickly that it burned up in a cloud of white smoke.

"That's smoke! Smell that!" Alexander exclaimed, just steps away from the action. Director Adolfo Gutiérrez waved frantically from the stands. "They said you could go anywhere but down into the ring, and where do you go?" Gutiérrez asked.

Alexander smiled and pleaded ignorance. Television action figure is an unlikely second career for Alexander, 58. He came to



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Mexico in 1979 to help set up laboratories for analyzing soil. He spent the next 28 years testing farmland and prescribing fertilizers for aid programs and the Mexican government.

"I'm just a scientist," Alexander said. But he launched into an explanation of soil acidity, it was clear why he has become a successful travel host. The guy can get excited about dirt.

During his years in the field, Alexander explored Mexico's most rural corners, learning Spanish from peasants and discovering the country's best food over meals at farmers' homes.

He met his current wife, Verónica Gallardo, at an art gallery, unaware that she starred on a Televisa talk show. In

2007, Gallardo and Alexander pitched the idea of a travel show to Televisa. Within months, GEM: Gringo en México had a budget and debuted on April 1, 2007.

The first episodes sparked an Internet debate. "When I saw it, it made me angry that a foreigner was teaching us about our own country," said "Milella," who posted on the LevelUp Internet message board.

But other viewers said they were quickly won over. "The more I watch it, the more I feel guilty for wanting to visit Europe or South America because there is still so much I don't know about my own dear Mexico," wrote blogger Miguel Torreón.

"He talks funny, but he brings a lot of respect for our culture."

Ricardo Velasco Mendonza
Mexico City restaurant owner, speaking about Robert Alexander

American accent

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The cameraman knosed in to inform him he had just listened the rodeo to a beauty pageant. Did he want a second take? "Hell no!" Alexander said. "Once you start programming this stuff, it's all over."

After only 17 months on the air, the half-hour show has visited 20 of Mexico's 32 states in a magazine aimed at foreigners in Mexico.

The show is now planning trips to other countries, said producer Jorge Arnaldo.

Watch the reporter at work.
hawky@arizonarepublic.com

Las Vegas

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Gringo cheerleads for all things Mexican
 Chris Hawley
 Republic Mexico City Bureau
 Oct. 9, 2008 06:03 PM

MEXICO CITY - He bounds around Mexico like a fanatical tourist, weaving through Indian markets and colonial churches while urging his viewers to "Come on! Come on!" and spewing Spanish in an awful American accent.

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"Hola! Welcome to GEM, *Gringo en México!*" Alexander exclaimed to the camera as he prepared to invade a Mexico City restaurant for that week's show celebrating Mexico's 1810 uprising against Spain, known as the *grito* (the cry). "Come on! *Vahmos a GRITAHARRR!*" advertisement

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The show is now planning trips to other countries, said producer Jorge Arnulfo.

Reach the reporter at chris.hawley@arizonarepublic.com

enlarge image
 Robert Alexander interviews a charro, or Mexican rodeo rider, during the taping of his show, *Gringo en México* in Mexico City on Aug. 24, 2008. With his heavily accented Spanish and his wide-eyed excitement for all things Mexican, Alexander's travel

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Expert Business Source

How a U.S. Expat Sees Mexico

Q&A: 'Gringo' Host Robert Alexander

Laura Martinez -- Multichannel News, 12/3/2008

Robert Alexander is not your typical *gringo*. The 58-year-old physicist arrived in Mexico in 1979 to do agricultural research. Thirty years later, he became host of an unusual TV show, *Gringo en México*, a half-hour gastronomic and cultural tour around Mexico. Produced by Mexico-based Grupo Televisa, *Gringo en México* has become one of the top programs on cable and satellite channels owned by Televisa, including Unicable in Mexico, Televisa International in South America and Galavisión in Europe. *Hispanic TV Update* spoke to Alexander (in a mix of English, Spanish and Spanglish) about the show's origin and 2009 plans to expand it to other Latin American countries. An edited transcript follows:

Q: How did a physicist from San Francisco become host of a popular TV show in Mexico?

A: My wife and I like watching cooking shows. And we were watching [Food Network chef] Tyler Florence, who came to do a cooking show in Mexico. The guy doesn't speak Spanish and meets with one of the best cooks in Mexico; she is telling him how to make mole and tells him not to put more salt, but he does it anyway, because he doesn't understand. ... My wife and I were cringing, feeling embarrassed. So, we thought: 'Anybody can do that better!' We can do a better show. So we went to Televisa and proposed a TV series.

Q: What did you have in mind?

A: We filmed a pilot in Tlaxcala, with [independent] Hormiga Films and we had a blast, eating great stuff and visiting some wonderful colonial places in the state. We showed the pilot to Televisa, and in a matter of 30 days later, the company said: 'Let's do it. You'll have a budget.' Thirty days after that, we had airtime and we were taping shows.

Q: I understand your producers work closely with Mexico's Tourism Office. Why is that?

A: They [the tourism office] assign us a state agent, who works with a municipal agent to design a tour of the state, going around and filming the best places to eat and the most interesting things to do. This is great for Mexico's tourism, as the show is watched from Canada to Argentina, Scandinavia to North Africa, Thailand to Australia ... and tourism is a huge business for Mexico.

Q: Has the show been in every single state of the Republic?

A: Not yet. I've done 22 out of 32 states ... but I'm planning to!

Q: What have been the most fascinating things you've seen?

A: I would say the jungles of Campeche and the beaches of Oaxaca. The farther you go into the forests and the jungles, the better the show. And also one thing I've learned is: the farther you go away from civilization, the better you eat. But also, we have seen towns such as Pánjamo, Guanajuato, where there are virtually no men; they all have migrated [to the U.S.] and there are women working on building up their economies and trying to get their men back. The women are working hard and I've worked also with the Economic Ministry to help these women support their businesses. They are working to attract tourists in towns so that their men can come back.

Q: You have a strong American accent. Has this been at all a problem?

A: Not at all! People love my accent. I am a *Gringo en México*.

Q: What are your plans for next year?

A: We are looking forward to visiting other countries, and perhaps extending the show to Latin America, and call it "Latin American Gringo." We are trying to show the world what Mexico and Latin America have to offer. But for now, we have programs from Mexico scheduled until March of 2009.

Q: Have you ever thought about coming back to do agricultural work?

A: I'm done with all that. I'm a TV guy now.



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Robert Alexander



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Campeche - Edzna



Yucatán - Chichen Itza
gem@gringoenorbita.tv



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FERNANDO FIGUEROA ESPECTACULOS@ELUNIVERSAL.COM.MX

EL UNIVERSAL

DOMINGO 18 DE ENERO DE 2009

De gringo a gringo

El conductor de televisión estadounidense, Robert Alexander, se dice feliz por el triunfo presidencial de Barack Obama

Robert Alexander nació en San Francisco, fue hippy, estudió física y conoció a fondo el campo mexicano realizando análisis de suelos. Su programa "Gringo en México", que se transmite por Unicable, está a punto de llegar a 100 emisiones.

- Si naciste en San Francisco, eres liberal y demócrata, ¿no?
- Muuu liberal y lo más izquierda de los demócratas.

- ¿Cómo explicas que Bush se haya reelegido?

- Por gringos pen..., estúpidos, ultraderechistas. Sólo tienes que recordar que apoyaron a Somoza, Batista, Sha de Irán, y Marcos en las Filipinas.

- ¿Votaste por Obama?

- Normalmente sí voto en la embajada, pero esta vez no lo hice. Era garantizado el triunfo demócrata. Nadie iba a votar por McCain después de Bush.

- ¿Pensaste que verías a un afroamericano en la Casa Blanca?

- No. Completamente de sorpresa, y qué buena onda. Es interesante que puso a una mexicana como secretaria de Trabajo, eso va a revolucionar el asunto de los braceros.

- ¿Preferías a Hillary?

- Primero pensé más en Hillary, pero ahora estoy mucho más feliz. Hillary como se creteria de Estado está muy bien.

- ¿Eras hippy de chavo?

- Sí, garantizado. Viví en los años 60. Cada jueves, viernes, sábado, domingo, en el Avalon Ballroom: Grateful Dead, Jefferson Airplane, Santana... museos, galerías.

- ¿Mucha mota en San Francisco?

- ¡Muuucha mota! LSD, champiñones mexicanos. California todavía es así. No va a cambiar.

- ¿Y tú?

- Quiero ser greñudo todavía, pero mi esposa no me deja.

- ¿Firmaste papelito con Verónica Gallardo?

- Nos casamos tres veces: por la ley, por la Iglesia y una boda náhuatl.

- ¿Ya albureas?

- El equipo de producción del programa es doctor en albur. A veces me pasa una pequeña cosita y todos riendo, y yo pregunto qué pasa. Después ya me explican. Estoy aprendiendo.

- ¿Qué te gusta comer?

- Muchas cosas. Recuerdo de Campeche una cochinita pibil con trozos de cerdo grasoso, riquísimo. Unas micro tajadas de pulpo con aceite de olivo de Mérida.



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- ¿Cómo andan tus triglicéridos y colesterol?

- No quiero saber. ¡Y mi pobre hígado! He probado tequilas, sotol, mezcal, de todo.

- ¿Te costó trabajo comer picante?

- No. Yo he estado trabajando 20 años en el campo mexicano, en programas agrícolas, así que conozco la comida. Existe una frase: "Mientras más lejos vayas en el campo, más rico comes".

- ¿Conoces la venganza de Moctezuma?

- Nunca me enfermo, solamente cuando como hamburguesas.

- ¿Cómo nace el programa?

- Mi esposa y yo estábamos viendo un programa de cocina en televisión. Era un gringo que no habla español y no come chile. Estaba con una heredera de la tradición del mole, en Puebla, y no entendía nada. Entonces pensamos que podíamos hacer algo mejor. Además de hablar de cocina presentamos sitios turísticos.

- ¿Se ve el programa en Estados Unidos?

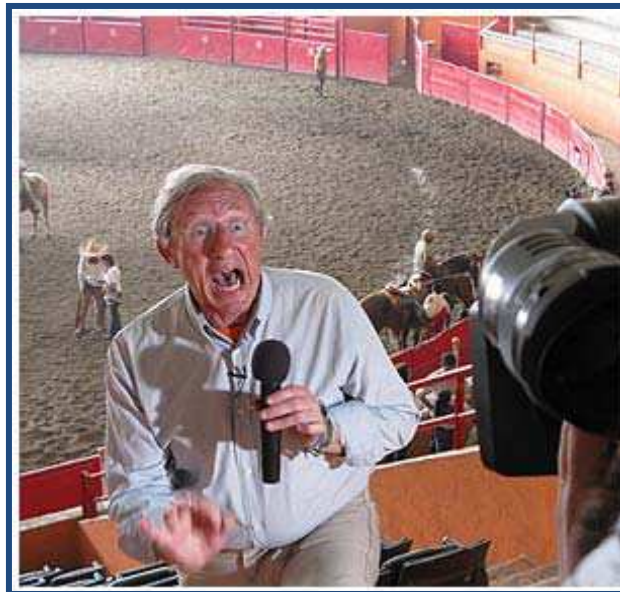
- Sí. Me han entrevistado en USA Today, Multichannel News y en otros lados. Nos ven de Canadá a Argentina, de Escandinavia al norte de África, de Tailandia a Australia, a través de Televisa y Galavisión.

- ¿Cómo preparan un programa?

- Se trabaja en cooperación con la Secretaría de Turismo de México, con las secretarías de los estados y ellos nos contactan con agentes municipales. No hay guión, lo que pasa, pasa. No repetimos tomas.

- Te morirías de hambre como torero, ¿no?

- Yeah, sí. A mí me dijeron: "Vas a lidiar con una vaquilla, es un perro, no pasa nada". Y sale contra ti un torito de 150 kilos, con cuernos, y lo lidias, y al final tienes que correr.





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Revista CRITICA DE LOS TUXTLAS

Crítica de los Tuxtlas

Domingo 8 Marzo 2009 Hora: 12:38:05 HOY

Un gringo en Cabada



- Santiago Avendaño recibió a Robert Alexander "Gringo en México"

Ángel R. Cabada.- Animador del programa, "Gringo en México", Robert Alexander ha revitalizado el almanaque turístico en televisión de paga. Con un itinerario que ha visitado los lugares más recónditos del país, presenta la gastronomía, cultura y folclor de cada estado. Con su particular forma de hablar y asombrarse de los platillos exóticos que le presentan y siempre aceptando un trago más de las bebidas que le ofrecen, Gem Gringo en México, da al televidente una guía turística, muy apegada a la realidad que vive el país.

Producido por Televisa Networks y transmitido por Unicable, llegó hasta Ángel R. Cabada la producción de este programa, quienes fueron recibidos por el Alcalde Santiago Avendaño Barrios y su esposa Silvia Vergara de Avendaño los que acompañaron a Robert en su recorrido a la cascada Salto de Tula, el balneario 5 Chorros y el restaurante La Bamba, donde captó imágenes de la abundante agua de estas caídas espectaculares y las exquisiteces preparadas con maiscos y pescados de los que expresó el gringo, "no tienen comparación se resbalan por la garganta", de los que recibió explicación por parte de la sra. Silvia Vergara de su preparación y elementos culinarios. Cabe mencionar que el contacto para realizar esta grabación en el municipio fue de la Dirección de Cinematografía del Estado de Veracruz, dirigida por el Lic. Prospero Rebolledo. Dirección creada acertadamente en este mandato de gobierno, por el maestro Fidel Herrera Beltrán y así atraer producciones de cine y televisión lo que está dando frutos en la promoción del estado a nivel internacional ya que este programa se ve en Europa del norte, Sudamérica, África y los Estados Unidos de Norteamérica. En próxima emisión se mencionará a este municipio como cuna de la cultura Olmeca y lugar de asentamiento del primer trapiche de mieles de la caña en América, del que aún se localizan vestigios en la comunidad de Paso del Ingenio donde se proyectan importantes trabajos en materia de ecoturismo.





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REGIONAL

VALLES

"Un Gringo en México" maravillado con la exuberancia y belleza de la Huasteca Potosina P.11

La Ciénega de Cabezas será sede el Primer Maratón Biológico de la Semarnat P.3

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Un periódico como tú

Viernes 17 de abril de 2009 Ciudad Valles huastecahoy.com.mx Año 4 No. 1280



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SERIE 'UN GRINGO EN MÉXICO' GRABA EN PANAMÁ P. 23

Escenarios 23

'Un gringo en Panamá'
PRESENTADOR DE TELEVISIÓN FILMA EN SAN FELIPE

Vircy Duarte T.
vduarte@midiario.com

Cada vez más nuestro pequeño país es elegido como escenario para diversos programas televisivos internacionales. En esta ocasión quien estuvo filmando por el barrio de San Felipe fue nada más y nada menos que Robert Alexander, mejor conocido como "GEM, un gringo en México".

Si, el mismo que a través de las pantallas de canal 10 -Televisa- muestra al mundo paisajes, gastronomía, diversión y costumbres de cada pueblo de la llamada tierra azteca.

GEM, acompañado por su equipo de trabajo, grabó el Museo del Canal, la Iglesia Catedral y otros sitios turísticos de nuestro lindo Panamá.

DE ANIVERSARIO
Robert Alexander celebró recientemente los tres años que tiene su programa al aire.

GEM junto a sus amigos y compañeros de trabajo festejó por las calles del Distrito Federal.

Filmó en la plaza de la Catedral y nunca dejó de sonreír.



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El Sol de Salamanca

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GEM Gringo en México

Estará hoy de visita en Valle de Santiago

VALLE DE SANTIAGO.- GEM Gringo en México, estará hoy de visita en Valle de Santiago. Este personaje de origen norteamericano, recorre el país a lo largo y ancho y gracias a su actividad, promociona turísticamente no sólo ciudades de nuestro país, sino del continente por lo que su visita, es importante.

Atendiendo una invitación de las autoridades municipales, es que hoy estará de visita en Valle de Santiago y Yuriria. Será recibido por las autoridades municipales que encabeza Fernando Arredondo Franco, quien se encargará de brindarle unas palabras de bienvenida; en punto de las ocho de la mañana.

Presente también en esta visita, el Director de Desarrollo Económico del municipio, José Ramón Rodríguez Gómez y el licenciado Mario Miranda. Como uno de los principales expositores en esta visita de GEM Gringo, estará el profesor Oscar Arredondo Ramírez, gran impulsor del turismo, quien se encargará de dar a conocer las leyendas que circulan en nuestro municipio. Algunas de ellas, fantásticas.

Luego de brindarle la bienvenida, harán un recorrido por el Centro Histórico de la ciudad. Antes, se deleitarán con la música de la banda de viento de los Hnos. Crespo y bailarines regionales. Se le dará una explicación sobre el arte de nuestros templos y de la parroquia de Santiago Apóstol y sus torres, que se encuentran entre las más altas del estado.

De ahí se dirigirán a la alameda. Un lugar hermoso con más de 140 años de historia. Regresarán al mercado municipal, en donde se les ofrece un almuerzo, visitando el ala norte del mercado en donde degustarán las ricas perlas de cocina y en donde se le dará una explicación del arte culinario en Valle.

Posteriormente, se dirigirán a Rincón de Parangaricutiro visitando su cráter y de ahí a "La Alberca" en donde el principal expositor, será Oscar Arredondo Ramírez, para cerrar su recorrido en la Hoya de Álvarez y en el cerro de "La Batata", que forma parte del escudo de Valle de Santiago para posteriormente dirigirse al municipio de Yuriria.



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Del Sur News

29th July 2010 29 de Julio del 2010
 Noticias Del Sur en Español/English



'Star Flyer' a 360 replica clipper cruise ship - see P. 5
 'Star Flyer', un velero de 306 pies - ver P.5


San Juan del Sur to La Virgen Road to receive "Preventative Maintenance"

Carretera de San Juan del Sur a La Virgen recibe mantenimiento preventivo



Noticias de la Alcaldía de San Juan del Sur P's. 12 y 13

"GEM", Gringo en México



A partir del 31 de Julio iniciará su recorrido por la ciudad turística de nuestro municipio el programa "GEM", Gringo en México, de la cadena televisiva Mexicana TELEVISIA. Este trata de un norteamericano que viaja por Centroamérica visitando destinos turísticos muy atractivos, filmando su gente, cultura, fiestas y tradiciones. Es un programa muy movido y atractivo.

On the 31st of July, "GEM" (Gringo in Mexico) the hit Mexican television show from the Televisa TV Network will be filming in San Juan del Sur. This is a show about a North American who travels to attractive tourist locations filming its people, culture, festivals and traditions. It's a fun and dynamic show and has become very popular in Mexico.

Agenda - 31 de julio

10:30 am	Llegada a San Juan del Sur <i>Arrive SJdS</i>
11:00 am	Visita a Cristo de la Misericordia - <i>Visit to the Jesus Statue</i>
12:00 md	Almuerzo en Pelican Eyes <i>Lunch at Pelican Eyes</i>
1:00 pm	Recorrido de la Ciudad de San Juan del Sur, Iglesia, Casa de Promoción Turística, escuelas de español, Casa Integral (de Cultura), Puente Colgante, Mercado Municipal. <i>Tour of SJdS</i>
2:00 pm	Lecciones de surf en Playa Maderas (Arena Caliente escuela de surf) <i>Surf Lesson at Playa Maderas with Arena Caliente</i>
5:00 pm	Registro y descanso en hotel Victoriano <i>Check In at Hotel Victoriano</i>
6:00 pm	Cena en Restaurante El Timón, cena comida casera, habrá presentación de baile folclóricos. (Noche de verbena) <i>Dinner at El Timón, Folk Dancing and Music Show</i>
7:00pm	Recorrido nocturno por San Juan del Sur, visitara Bar Iguana, Restaurante Vivian con música viva, The Pier, Arribas Bar, donde estará amenizando la agrupación Perro Zompopo, Bar República, Restaurante El Pozo, discoteca Cangrejo Loco (Crazy Crab) y El Surf Casino. <i>Night on the Town</i>

Día 2 - 1 de Agosto

07:00 am	Desayuno en Barrio Café y salida hacia Managua <i>Breakfast at Barrio Café and Departure to Managua</i>
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Dirección de Promoción y Mercadeo
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